

KEVIN RUSHT

Attitude of Gratitude

Pride in what you do and pride in who you do it for

Be proud to wear the jersey!

Put tools in their toolbox

Define expectations

Positive phone calls

- Set the bar
- Write + Post Expectations
- Use consequences → Negative + POSITIVE
- Model

EARN Trust

- It takes time
- Do Your Job
- Be professional
- Go the Extra Mile

Set Goals

- G.P.S. → 2 x 2 x 2 - 1 Short Term, 1 Long Term
- Post goals in two places where you'll see them everyday

Establish boundaries

- Kids need friends
- Wear the Black Hat → Hold them accountable
- Do Your Job
- Beware of Social Media

Overcome Adversity

- Not If But When
- "What an Opportunity"
- Post Period
- Rhino Skin / Constructive Criticism

Everyone Counts

- God did not create ~~garbage~~ garbage
- Catch Them Being Good
- Use Cooperative Learning
- Seek out the most challenging Student

Seek Improvement

- Do a self scout
- Do not fear change
- Attack your resources → Ask your peers questions + advice
- Implement & Adjust

Use Role Models

- Be a story teller
- Be on the Lookout
- Hercos not zeros

Character Education

- Don't assume anything about anyone
- Teach more than content
- Reward achievements in character

"Never underestimate the impact you have on kids!"

@CoachKushSpeaks

Nothing is
easy!

KEVIN KUSH - PIECES OF A PUZZLE

Eight Traits of A Quality Teammate

① Believes in a team concept

- You need other people around you to help you succeed

② Exhibits selfless behavior

- Giving of yourself for the good of the team

- "Gruut work"

- "Sweep the sheds" → James KERR Brooms

- "Never Be too big to do the little things."

- Pass this on to the next team

③ Respects everyone

- Don't have to like everyone, but you must respect each and every teammate

- "You fight harder for a friend"

④ Handles Adversity

- "What an opportunity!"

- Be a grinder

⑤ Adapts to change

- Position changes

⑥ Accepts coaching

- When coaches get on you, it means they care about you

- Be the best practice team in the state

- Rhino skin / "I welcome your feedback"

⑦ Demonstrate high energy

- Have to make it happen yourself

⑧ Is accountable

- "Do Your Job. Don't make excuses. Don't blame others."

⑨ Be a great person away from the playing field

- Little eyes are upon you at all times

- How do you treat other people?

- ~~Bullying~~

All of these traits are under your control!

None of these traits have anything to do with physical ability!

Results are not immediate; sometimes it takes years for results to be seen!

- Plant that tree today to get shade 20 years from now!