

# **Bear Bryant's Secret to Success**

- 1. Never compromise with what you think is right..."**
- 2. "Find your picture, your own self in anything that goes bad. If it's bad, you're the head coach, you're responsible. If we have an intercepted pass, I threw it..."**
- 3. "Don't ever give up on ability. Don't give up on a player who has it"**
- 4. "Don't over-work your squad. If you're going to make a mistake, underwork them. Our 1961 national championship team went five weeks without pads on for practice"**
- 5. "Don't give up before a game starts"**
- 6. "Don't lose your game at the half. Concentrate on winning the second half. Don't waste time on stuff that can't help you."**
- 7. If you start to make a decision, go ahead and make it. Don't mealy mouth around."**
- 8. "Don't ruin a practice by not disciplining yourself. If you're upset, don't take it out on your team."**
- 9. "Make sure you don't kill your team off early. Have your 'studs' ready when you need them. Rest that great football player some."**
- 10. "Don't over-coach them. Let them play some."**
- 11. "Don't do a lot of coaching just before the game. If you haven't coached them by 14 minutes to 2 on Sunday, it's too late then."**
- 12. "Don't change your game plan if you don't have to."**
- 13. "Don't talk too much. Don't pop off. Don't talk after the game until you cool off."**