

GENERATION iY

DAMAGING PARENT STYLES

Helicopter Parents

Karaoke Parents: Trying too hard to be cool

Dry-Cleaner Parents: Drop their kids off for others to raise

Volcano Parents: Erupt over minor issues

Dropout Parents: Let their kids down

Bullied Parents: Can't stand up to their kids

Groupie Parents: Treat their kids like rock stars

Commando Parents: Let rules trump relationship

SEVEN LIES THAT CAN DISABLE A GENERATION

1. "You can be anything you want to be": Desire is not the same as talent, and talent is not the same as accomplishment. People usually play better to their strengths, so we should find places/scenarios where they fit
2. "It's your choice": Too many choices can be harmful, overwhelming and unhealthy. We need to give them choices, but limit choices after you have narrowed them down.
3. "You are special": Overachievers and perfectionists may buckle under the pressure the word *special* implies. Point out your child's strengths but also have them work on their weaknesses.
4. "Every kid ought to go to college": A four year degree isn't for everyone. 70% of the good jobs in the current and future American economy will not require a four year degree; rather, they will require some form of additional training and education, such as an associates degree or technical training certificate. There is more than one path to a successful future.
5. "You can have it now": Generation iY gets everything NOW. Waiting is a lost art form, and many people have never had to learn how to wait.
6. "You're a winner because you participated": The less accomplished kids have little reason to strive to be better, and the more talented kids can have little motivation to improve. There is nothing to strive for, nothing to feel proud about. There is the counter-argument that is just as dangerous; if you can't win, you shouldn't play at all.
7. "You can get whatever you want": Generation iY has not been told 'no' often. They have been set up for disappointment because they get everything they want.

TELLING KIDS THE TRUTH

The number one cause of our unhappiness are the lies we believe in life. The good news is that living in the truth makes us happier, healthier and more productive human beings.

1. The truth can hurt

2. The truth can be eclipsed by a thrilling lie
3. The truth can be difficult to identify
4. The truth can allow healthy doubt
5. The truth will stand forever
6. The truth will eventually set us free

GENERATION iY BELIEFS

“I will change the world”

“I work to make a difference”

Networking, teamwork and are opportunistic

“I play a role in a team”

Get material things now, worry about debt later

We've got to do more than just challenge this generation from doing bad things. Playing defense just doesn't work.

Make their job “work”. When people do a job, they walk the mile they are compelled to walk. When they do a work, they walk the second mile, above the call of duty. A work is almost always bigger than a job

People don't have a skill problem, they have a value problem. Ask iY's

- What do you want to be remembered for?
- What qualities in other people do you most admire?
- What statement will be written about you in your obituary?

It is important to have moral intelligence- a sense of right and wrong

Character can be taught and learned

Young people can be crushed when adults fail to listen and affirm their vision

Allow the worker to play to his or her strengths at least 75% of the time

Generation iY kids tend to value aesthetics and community and are very contextually aware

Where is the environment that will allow me to do my best?

Retention and Learning Increase in this order:

1. Verbal symbols (i.e. text)

2. Visual symbols (drawings, etc . . .)
3. Recordings, radio, still pictures
4. Motion pictures/ TV
5. Exhibits
6. Demonstrations
7. Contrived experiences
8. Dramatized experiences
9. Direct, purposeful (real world) experiences

Generation iY wants to directly participate in the decision making processes

Generation iY watches 35 movies for every one book they read

Technology is to be vitally used to be perceived as relevant and current

The purpose of school is not pleasure and amusement. However, according to our research, education that sticks in the minds of students- especially iY students- is usually connected to three elements:

1. A healthy, trusting relationship with the teacher
2. An interactive learning community
3. A creative and innovative approach that stimulates the right brain (the creative side)

iY kids thrive on creative thinking.

-They are non-linear.

-They prize relationships.

-They love to make connections between people and ideas and to get their hands on what they're learning about.

-They thrive on pictures and stories, and their eyes glaze over when requested to just sit still and read or listen.

-They want to expressive themselves and frequently they find out what they believe in by hearing themselves talk.

-They grow through participation

-They're used to the free flow of information with multiple sources, so they expect to interact with those sources

**-NOT EVERYTHING NEEDS TO BE FUN, BUT WE NEED TO DO THE
BEST WE CAN TO BRIDGE THE GAP BETWEEN HOW WE TEACH AND
HOW GENERATION iY LEARNS**

Teaching must supply not only information, but inspiration for students. Teaching should not just be about increasing intelligence, but also about increasing innovation

GUIDELINES FOR HELPING WITH iY LEARNING

1. Generation iY learns on a “need to know” basis: They have to have a reason for needing to know what you are teaching them.
2. They want to be able to relate to something that they already know.
3. They like unpredictability, so find a fresh way to teach the same thing with a new twist
4. The first four minutes must grab their head or their heart if you want to sustain their interest
5. They learn best in a social context
6. They tend to trust those that speak the truth, especially if they are allowed to speak their minds
7. They want to challenge the norm
8. They grew up loving images, so give them a metaphor
9. They love group work
10. Keep the pace brisk and be ready for change
11. Keep the central message simple and focused
12. Remember that they are high performance and high maintenance
13. Make it a reachable challenge for them to achieve.

Every student has some leadership potential, and every student will need leadership skills.

Situational leaders: They often don't feel like leaders, but they bloom when they find a situation that fits their identity, their passions and their strengths.

- They are confident, intuitive, productive, comfortable, magnetic, satisfied and influential
- Everyone leads from his or her own strength

Growing leaders

- Sacrificial
- Authentic
- Committed
- Generous
- Grateful
- Empowering
- Hungry minded
- “What can I give?”
- “It's about a mission”
- Stand out

Attitude of gratitude

Emotional intelligence

Moral intelligence

Leadership intelligence

- Expose them to great leaders
- Don't explain, help them interpret information
- Exemplify so that they have something to model
- Help them evaluate themselves
- Encourage

A LAUNCHING PAD FOR LEADERS

1. Let them be different from previous generations
2. Work with them to develop strong personal values
3. Help them learn to make and keep short-term commitments
4. Work with them to simplify their lives and deal with stress
5. Communicate that there is a meaning even in the small, mundane tasks
6. Help them to focus
7. Work with them to appreciate strengths in others
8. Create opportunities for face-to-face interactions so they can learn to interact in the non-virtual world
9. Provide opportunities for kids to participate in a cause that is bigger than they are
10. Enable them to take control of their lives, to boss their calendars
11. Resource them with your network
12. Challenge them to take their place in history